

## DYO DONATION PITCH SUGGESTIONS

We would appreciate you obtaining at least two to three donations of either gift certificates or items that can be auctioned at our **Silent Auction being held on November 24, 2018 at our Fall Concert**. Here are some ideas to help you achieve this.

### Who to approach...

- Your employer
- Restaurants
- Golf Courses
- Retail Stores
- Service providers
- Your Doctor, Dentist, Chiropractor
- Grocery Stores
- Friends who are Artists or Craftspeople
- Mechanics/Car Dealerships

### Things to mention:

\* I have been to your restaurant many times...great food.

\*I shop at your store often. I am a regular customer

\* I'm hoping you might help me...

\* My \_\_\_\_\_ plays (name instrument) with the Durham Youth Orchestra. The Durham Youth Orchestra is the premier youth orchestra in the G.T.A. There are approximately 30 extremely talented musicians ages 8 to 21 that play in the orchestra who could be future members of the Toronto Symphony Orchestra.

\* On November 24, the DYO is holding a Fall Concert, as well as a Silent Auction to raise funds for the educational activities of the Durham Youth Orchestra such as the purchase of music, professional coaching for the students, scholarships etc.

\* Would you be interested in donating a gift certificate or item for our Silent Auction, which would **greatly help the youth in this community**? There will be approximately 300 adult attendees, which will give your **company great visibility**. Also, your participation will be advertised at the DYO concerts, which are held three times a year.

(If the company that you approach would prefer to become a sponsor of the DYO by donating a sum of money, they will receive an income tax receipt for their donation. Please contact Donna van Bilsen at [treasurer@dyomusic.com](mailto:treasurer@dyomusic.com) or Rocco Lombardi at [president@dyomusic.com](mailto:president@dyomusic.com) for more information.)

*(If you receive a gift certificate donation, please be sure that it is effective for dates after November 24, 2018.)*